



SEHYCAM.RED

SEXYCAM WHITEPAPER

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Abstract

The cryptocurrency ecosystem keeps evolving, and its areas of applications are growing rapidly. There are a lot of areas and sectors which digital currency is being implemented and the number of applications keeps growing daily.

SexyCam is brand-new platform designed for porn live cam industry.

SexyCam coin is a **proof-of-stake** (POS) crypto, which means you earn coins by staking them.

Either as a producer or a viewer, stocking SexyCam coins allows you to earn more coins through a POS reward system or Masternode reward system.

If you are a porn actor, it means you can stake all the tips you earn during your shows into your wallet and subsequently earn more money easily.

If you are a viewer, it means you have the option to purchase some coins to tip the performers and get free coins within your wallet even when you're not tipping the performers.

Being a cryptocurrency which is based on a famous PIVX, 'SexyCam' coins are completely untraceable and you are kept anonymous.

Many thanks to our anonymity features, there will be no trace of your payments on your bank account or PayPal.

As a porn actor, you can use your coins by

- converting on the spot for instant profit or
- holding them in your wallet to sell at a better rate when the market value rises.

SexyCam is the new crypto token going to disrupt Live cam industry!

Legal

We, the team of developers of SexyCam Coin affirm that the content of this document is ours and reflect SexyCam philosophy.

The information set forth below should not be considered exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token holders in order for them to determine whether to undertake a thorough analysis of the project with the intent of acquiring SexyCam Coins (SXY)

Nothing in this whitepaper shall be deemed to constitute a prospectus of any sort of a solicitation for investment, nor does it, in any way, pertain to an offering or a solicitation of an order to buy any securities in any jurisdiction. The document is not composed in accordance with and is not subject to, laws or regulations of any jurisdiction which are designed to protect investors.

Certain statements, estimates, and financial information contained within this whitepaper constitute forward-looking, or pro-forma statements and information. Such statements or information involve known and unknown risks and uncertainties which may cause actual events or results to differ materially from the estimates or the results implied or expressed in such forward-looking statements.

Thus, it is important to clarify that the investment in cryptocurrency is high risk and is not suitable for some people. Before using SexyCam Coin (or any other crypto currency) it is important to consider the nature, complexity and risk inherent in the exchange of the same. It is important not to use coins without taking into account the possible loss since the type of change in these currencies is highly volatile and it is outside the team to regulate the same. In addition, we clarify that the developers of SexyCam, having no control over the use of currency, are not responsible for the uses that other community members, persons or institutions make of it. Be aware that there is no guaranteed yield or pay-outs. Payments may fluctuate based on luck. The development team does not take any responsibility for earnings, and you invest at your own risk.

Acknowledgements

This project would not have been possible without the previous work of Bitcoin and PivX team. We appreciate those who made these efforts and we are excited to belong to this open source community idea. We equally appreciate the opportunity given to contribute to these projects.

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Introduction

"Adult content has driven more important tech adoption than anything"

The first fiction ever published on a printing press was an erotic tale.

And from there: super 8 films, polaroid, home video, digital, video on demand, credit card verification systems, snapchat, tinder... Why not crypto?

Adult entertainment is one of the leading industries driving website traffic online.

Adult entertainment websites are responsible for 4.41 percent of all desktop visits in the internet worldwide (in Feb 2015). To put that in perspective, **ExtremeTech** surveyed usage data pulled from Google's DoubleClick Ad Planner, and discovered that the most popular adult entertainment site on the web serves up 4.4 billion-page views per month — **Reddit**, by comparison, clocks in with just 2.8 billion. ([TheNextWeb #1](#))

The adult entertainment category ranks up seventh on the list of leading categories, falling just below computers and electronics and surpassing a variety of other very strong categories, including games and sports.

Adult sites are clearly the vice (and pastime) of choice, as it beats out gambling, beauty and fitness, travel, health, and recreation. The adult entertainment industry is known for generating huge profits and is in fact twice as large as the online finance industry, in terms of traffic share.

One thing lacking in the Adult website business is this new disruptive technology known as the blockchain and crypto tokens.

We decided to change this and introduce this concept into a well-established entertainment industry: **Live cams!**

We present to you our **SexyCam crypto** technology in this whitepaper.

Specifications



Name: SexyCam Coin

Fork: Yes, based on famous PIVX codebase.

Ticker: SXY

Algorithm: Quark

Type of coin: Proof-of-Stake, Masternode oriented

Total Supply: 21 000 000 SXY

Premine: 210 000 (1%)

MN Collateral: 1 000 SXY

Blocks per day: 1440

Block Time: 60 seconds

Stake minimum age: 1 hour

Rewards: 80% Masternode, 20% staking

Ports:

P2P Port: 5667

RPC Port: 5668

Block Reward

SexyCam blockchain is Proof-of-stake mined, meaning each block grants a reward to a specific node of its network and to a specific staking wallet with an 80%-20% reward split.

You can find in the full breakdown of blockchain's rewards in the following table:

Phase	Block	Reward/block	MN Reward	Staking Reward	Duration
Pre-mine	0	210 000 SXY	0 SXY	0 SXY	1 Minute
Init	1	0.10 SXY	0.08 SXY	0.02 SXY	12 Days
Fair Start	17 281	0.70 SXY	0.56 SXY	0.14 SXY	10 Days
Stage 1	31 681	2 SXY	1.6 SXY	0.4 SXY	1 Week
Stage 2	41 761	2.5 SXY	2 SXY	0.5 SXY	1 Week
Stage 3	51 841	3 SXY	2.4 SXY	0.6 SXY	1 Week
Stage 4	61 921	3.5 SXY	2.8 SXY	0.7 SXY	1 Week
Stage 5	72 001	4 SXY	3.2 SXY	0.8 SXY	1 Week
Stage 6	82 081	4.5 SXY	3.6 SXY	0.9 SXY	1 Week
Stage 7	92 161	5 SXY	4 SXY	1 SXY	1 Week
Stage 8	102 241	5.5 SXY	4.4 SXY	1.1 SXY	1 Week
Stage 9	112 321	6 SXY	4.8 SXY	1.2 SXY	1 Week
Stage 10	122 401	6.5 SXY	5.2 SXY	1.3 SXY	1 Week
Stage 11	132 481	7 SXY	5.6 SXY	1.4 SXY	1 Week
Stage 12	142 561	7.5 SXY	6 SXY	1.5 SXY	1 Week
Stage 13	152 641	8 SXY	6.4 SXY	1.6 SXY	1 Week
Stage 14	162 721	8.5 SXY	6.8 SXY	1.7 SXY	1 Week
Stage 15	172 801	9 SXY	7.2 SXY	1.8 SXY	1 Week
Stage 16	182 881	9.5 SXY	7.6 SXY	1.9 SXY	1 Week
Stage 17	192 961	10 SXY	8 SXY	2 SXY	4 Years

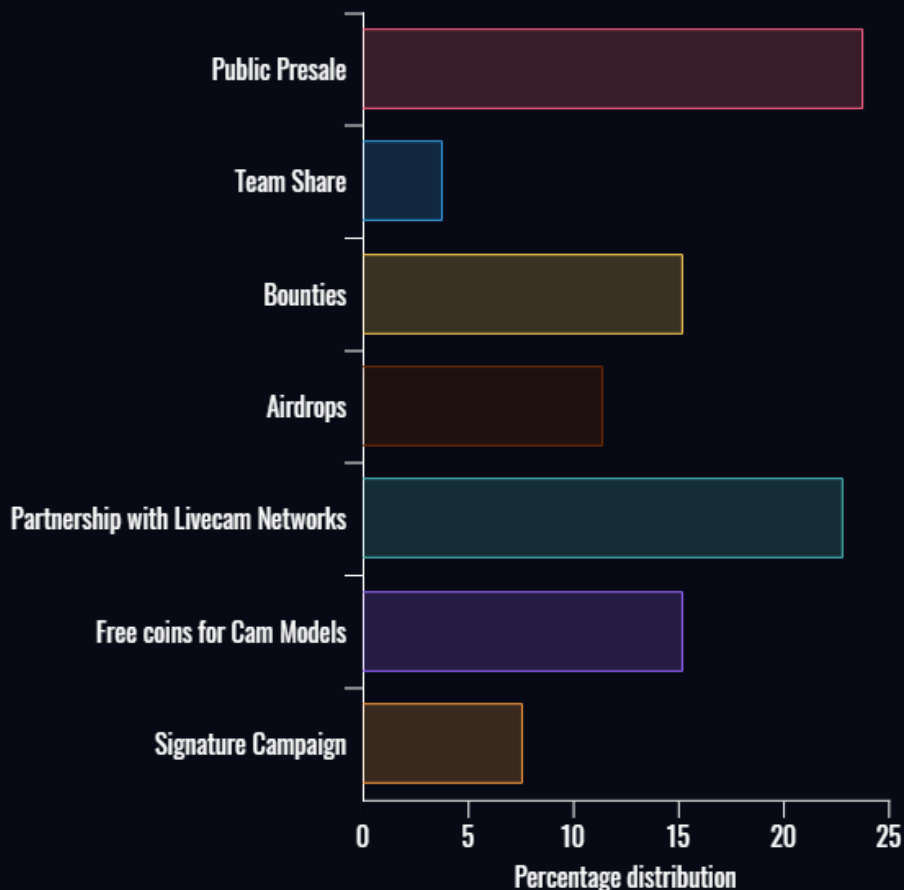
Pre-mine Distribution

As you can see in the previous table, SexyCam team is mining 1% of minable coins during blockchain initialization stage.

This pre-mine has different usage.

- **Public presale:** There will be a public presale of exactly 50 Masternodes. This will be used to sustain SexyCam network as described in the next page.
- **Bounty campaign:** 32 000 coins are reserved as a way of payment to reward people involved in our different bounty campaigns.
- **Signature campaign:** 16 000 coins will be distributed to people participating in our bitcointalk signature campaign
- **Airdrops:** 24 000 coins are allocated to be dropped for free to people registering in our airdrops through social media.
- **Partnership with live cam networks:** in order to create bonds and promote SexyCam with established Live cam networks, 48 000 coins are set aside.
- **Free coins for cam models:** 32 000 coins are also reserved to be distributed to our first live cam models.
- **Team share:** Finally, 8 000 coins are kept in SexyCam's team vault.

Premine Distribution



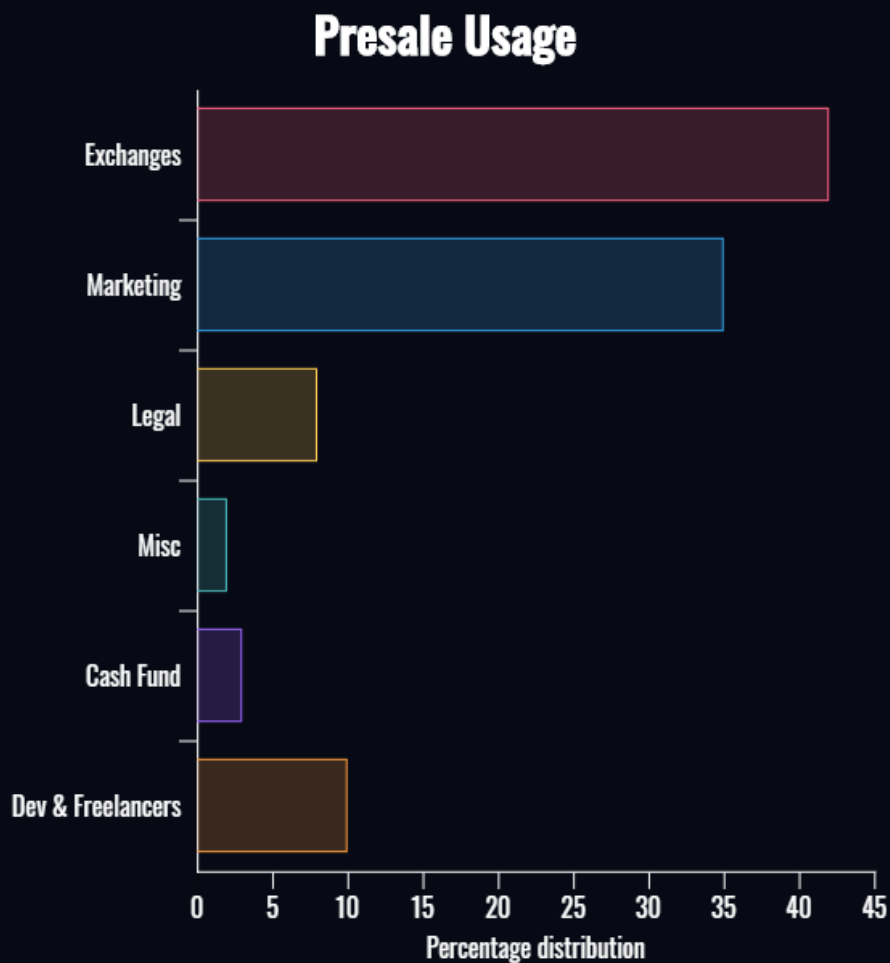
Presale Usage

50 masternode packages are meant to be sold during presale (*).

Funds raised during this presale are divided into six different envelopes.

- **Exchange Listing:** 42% of presale funds
- **Marketing:** 35%
- **Legal:** 8%
- **Dev and Freelancer payroll:** 10%
- **Cash Fund:** 3%
- **Miscellaneous:** 2%

**All coins not sold during masternode presale will be allocated to "Partnership with live cam networks" and "Free coins for cam models."*



Pre-sale Campaign

Where does this pre-sale take place?

Our pre-sale campaign will be held exclusively on our Discord Server.

[Click this link to join our chat server and go to #pre-sale channel.](#)

Blockchain milestones

SexyCam pre-sale campaign is starting early January 2019. Take note of our important milestones:

- SexyCam Blockchain is starting the 27th of December 2018.
- Network init phase is complete by the 8th of January.
- Fair start phase is running from the 8th to around 17th of January.
- 16th of January: SexyCam is tradable on Crypto-Bridge exchange.
- After fair-start phase starts phase 1, rewarding 2 SXY / blocks and increasing each week.
- February: Live cam website closed beta
- Q3 2019 : Live cam website official launch

Our pre-sale campaign will be held during the *Fair Start phase*.

50 Masternodes are sold from the 11th to the 13th of January 2019.

Dates and Procedure

Day 1 – Friday, January 11th 2019, 3pm GMT.

15 SXY Masternodes are up for sale at **0.65 BTC each** (or ETH equivalent)

Day 2 – Saturday, January 12th 2019, 3pm GMT.

15 SXY Masternodes are up for sale at **0.7 BTC each** (or ETH equivalent)

Day 3 – Sunday, January 13th 2019, 3pm GMT.

20 SXY Masternodes are up for sale at **0.75 BTC each** (or ETH equivalent)



Rules and workflow

- There are only 50 Masternodes for sale. In everyone's best interests, we are limiting presale to a maximum of 2 Masternode/person.
- Payment is allowed in Bitcoin and Ethereum.
- If your payment is not confirmed with at least 1 confirmation on Bitcoin or Ethereum blockchain within 3 hours, your reservation is lost and will be sold to someone else.
- If any masternodes remains unsold after the presale, it will all be made available for purchase until will list on Crypto-Bridge. Once listed, the remaining masternodes will be either burnt or used as payment for freelancers working for SexyCam project.
- The SexyCam team will start 10 masternodes for seeding the blockchain. These masternodes will remain active until 50 more masternodes are activated. Once this milestone is reached, we will disable these masternodes and use their collateral and rewards into bounty rewards.



SexyCam Token utility

Token purpose

SexyCam coin is meant to be usable on SexyCam Live cam website as a mean of payment from the viewer to the webcam model. It is meant to replace standard currency, offering both the viewer and model the benefit of being a stakable token by multiplying itself through the reward process, thus generating “free” coins to its owner.

SexyCam coin (SXY) is open source hence its blockchain technology is totally mature as it is forked from the famous PIVX crypto token. SXY is permitting fast transactions with almost instant confirmations and low transaction fees. Its proof-of-stake reward system grants new tokens for every mined block (every minute) which is split between Masternodes and staking wallets.

As a crypto token, SXY is also bringing anonymity into porn live cam industry. Users watching live cam will be able to fill their wallet without using their credit card and models will be able to receive payments without having to deposit in any bank account.

Masternodes and staking wallets

SexyCam coin (SXY) is distributed within a peer-to-peer network used for securing the blockchain by (1) confirming transactions, (2) ensuring the privacy of transactions, and (3) facilitating instant transactions with users of the SXY wallets. Moreover, we have developed a financial model that would generate income for SXY owners while utilizing SXY itself for the security of the blockchain. As in other masternode networks, users of the platform and owners of SXY are compensated by the network through a dynamic allocation of rewards based upon SXY owner contributions to the network as confirmation nodes and masternodes. This incentive structure encourages platform users and independent SXY owners to utilize the digital currency for securing the payment network. Not limited to securing the network, the core goal of SXY is to serve as the cryptocurrency that is used by all partners within the SexyCam live cam website for transfer of funds and payments.

Price stability

It's not revealing a secret saying we are looking to attract as many investors as possible in our SexyCam project as raising funds is a major step into building solid foundations and leading us to success.



However, we do understand that betting on our project can be a shot in the dark for people who do not know live cam or porn industry.

That is why we are developing our project on a price sustainability model, using SexyCam coins as mean payment for all our services, but live cam tipping and live show prices are directly indexed on US Dollars.

SexyCam models, streaming in front of their webcam earn money in SexyCam coins through tipping and private show direct payments. This is simple and straightforward procedure. Our twist is to allow each and every model to choose between establishing their price in SXY or USD.

Let's make an example.

Violet, a famous model on SexyCam network has 45 people watching her live show and chatting in her room. Paul and John are regularly tipping her with 2 SXY, Violet in return is teasing them, and making promises for a more intimate show in private chat. Paul is kind of hot and wants to see more, he is paying 55.33 SXY for a 10 minutes private show.

Why 53.33 SXY for this private show? Simple, Violet configured her live cam session to bill her 10min private show at \$80 USD. And currently, SXY trades on live exchange at 1.5 USD/SXY. Did Violet choose this 53.33 SXY price? No, the SexyCam streaming platform made it for her, she just configured her chat room to charge \$80 for private shows and the price was automatically converted based on current market prices.

This behaviour can be enabled or disabled at any moment and models can choose to charge either in full SXY or SXY/USD prices.

Benefits offered to Masternode owners

Warren Buffet once said, "If you don't find a way to make money while you sleep, you will work until you die." And whether you love that quote or hate it, when it comes to the cryptocurrency space, one way you can readily make passive income "while you sleep" is through hosting a masternode.

Of course, buying a Masternode during pre-sale is the guarantee to be among the first owners of SexyCam Coins. You will be among the 50 first investors, sharing those 1440 blocks/day rewards, allowing you to grow a nice wallet before new masternode owners come by buying coins (maybe yours?) in live exchange.

Being an early investor guarantees you a much better return on investment than latecomers.

In addition, whether you are an investor, a spectator or a live cam model, controlling a Masternode or a Staking wallet is allowing you to receive free tokens thanks to the PoS reward system.



This is the core concept of introducing crypto coins into porn live cam industry, the ability to generate free tokens through Proof-of-stake. This is free live cam shows for the spectator and more income for the cam model.

Additional Perks offered to Masternode owners

Hosting a SexyCam masternode is also synonym of participating into its network consolidation, and for this, we will reward MN holders with a few perks.

- **Unique Tag** on Discord channel
- **Access** to SexyCam's website open-beta
- **Voting platform** to rate live cam models; models will appear on top of live cam homepage depending on a formula based on their popularity on SexyCam platform, their notation by live cam viewers and their notation by Masternode owners.
- **One "sneak peek" coupon / day.** This coupon allows anyone having it to access a private live show during 10 minutes. This access is anonymous and free of charge. Chat will be disabled, you will not be listed in viewers list, but you will be able to see any private show with the model of your choice when someone pays for it.
- **More bonuses to come...**



Marketing Targets

Potential

Anyone with a narrow-minded vision would think “uh, a porn related website, it’s not going to work, nobody watches porn, nobody pays for porn”.

What an error! Let’s take off those blinders for a moment and take these followings numbers into account:

1. Porn sites receive more regular traffic than Netflix, Amazon, & Twitter combined each month. ([HuffPost #2](#))
2. 35% of all internet downloads are porn-related. ([WebRoot #3](#))
3. 34% of internet users have been exposed to unwanted porn via ads, pop-ups, etc. ([WebRoot #4](#))
4. At least 30% of all data transferred across the internet is porn-related. ([HuffPost #5](#))
5. Porn is a global, estimated \$97 billion industry, with about \$12 billion of that coming from the U.S. ([NBC News #6](#))
6. In 2016 alone, more than 4,599,000,000 hours of porn were consumed on the world’s largest porn site. Yes, that is a 524,640 years time span. in 2016, people watched more porn than the since the appearance of homo-sapiens on earth, **twice**, on **one website!** ([PH Analytics #7](#))
7. Eleven pornography sites are among the world’s top 300 most popular Internet sites. The most popular such site, at number 18, outranks the likes of eBay, MSN, and Netflix. ([SimilarWeb #8](#))

We could go on and on with huge numbers so we will finish this with a last one, which really gives you an idea about our market size:

“Currently, the porn industry’s net worth is about \$97 billion. This money is enough to feed at-least 4.8 billion people a day. Every year, Hollywood releases roughly 600 movies and makes \$10 billion in profit. And how much porn industry makes? 13,000 films and close to \$15 billion in profit. The porn industry makes more money than Major League Baseball, The NFL and The NBA combined.” ([Medium #9](#))



Plans

SexyCam website development started during fall 2018. In accordance with our roadmap, SexyCam team is aiming for a live cam website alpha-test during January 2019. During these tests, we will benchmark our video streaming system and perform load testing.

We will then focus on building networks with existing live cam networks and live cam model agencies to recruit models for our platform during Q1 and Q2 2019.

Live cam beta-testing will also be open to our early-investors during Q2.

Our goal is to have our official launch during Q3, with a well establish networks to have models ready to stream every days and viewers being able to pay for live shows with SexyCam coins. We already have budget allocated to pay first models coming to our platform and partners advertising our website.

Finally, 2019 targets will include the creation of a white-label platform to be able to sell SexyCam cryptocurrency concept and streaming platform to anyone willing to build a live cam website with our technology.

Team's income

SexyCam team's income will come from pre-sale "dev & freelancers" envelope. Then it will come from a percentage of the payments transiting on our platform.



Roadmap

2018

Summer

- Project Idea
- Research Concept
- Case Study
- Logo Concept

2018

Oct

- Project Start
- Branding
- Platform alpha-test
- Whitepaper
- Roadmap
- Blockchain dev
- Wallet dev

2018

Nov

- Website dev
- Live cam website dev
- Social media content
- Hash Genesis block
- Building wallets
- Team recruiting

2018

Dec

- Website dev
- Bitcointalk announcement
- Marketing campaign
- Bounty campaign
- Social media campaign
- Web wallet R&D
- Paper wallet

2019

Jan

- Wallet release
- Listing on Crypto-Bridge
- Presale
- Bounty campaign
- Social media campaign
- Listing on masternodes.online
- Live cam website alpha-test
- Mobile wallet dev

2019

Q1

- Bounty campaign
- KYD certification
- Listing on MN websites
- Live cam website closed-beta
- Live cam networks partnerships
- Live cam model recruiting
- Web wallet release
- Connecting blockchain to live cam website

2019

Q2

- Listing on Cryptopia
- Live cam network partnerships
- Live cam model recruiting
- Live cam website open-beta
- Tipping live shows with SXY

2019

Q3

- Live cam website official launch
- White label platform development
- Mobile wallet dev
- Worldwide marketing campaign

2019

Q4

- SexyCam white label release
- Mobile wallet release
- Listing on CoinMarketCap
- Whitepaper update
- Roadmap update



Glossary

Bitcoin: is the first cryptocurrency, with an innovative concept of decentralized and distributed network architecture to serve as a payment system, without the need for a trusted third party, and whose technology was first presented in 2008 in the discussion forum "The Cryptography Mailing" by a programmer (or group of programmers) under the pseudonym Satoshi Nakamoto.

Blockchain: it is the technology that came together with Bitcoin, and that is the foundation of the technological structure of all cryptocurrencies, without which they could not even work. It consists of a decentralized database distributed by numerous servers (nodes) in the form of a chain of blocks. In this database are recorded, as is done in a ledger, all the transactions carried out in the cryptocurrency network.

Blocks: these are the "links" that form the blockchain of a certain cryptocurrency, in which information about transactions carried out on the network (debit and credit registers) is inserted, each block being the equivalent of one page of an immense ledger. In the SexyCam blockchain, a block is added, on average every 60 seconds.

Collateral: is a certain amount of crypto coins that an investor must deposit and keep intact as a reserve in a separate wallet of his property, so that he is then able to set up a new cryptocurrency's masternode. In the case of SexyCam, the amount required by the system is exactly 1,000 coins.

Cryptocurrency: it is both a digital bearer asset and a payment system in the digital environment of the internet. It allows people to carry out transactions directly between themselves (operations known as peer-to-peer or P2P), in other words, without the need for intermediation of a third party, usually a financial institution.

Dash: it is the first cryptocurrency to develop and adopt the network architecture based on masternodes (super nodes). This makes the network in general more robust and resistant to possible attacks, especially because of the expected commitment of the masternodes to be always active, 24 hours a day and 7 days a week.

Exchange: it is a service provider on the Internet, which can be centralized or decentralized. It is offering the registered users an environment of negotiations in which they can carry out exchanges between numerous cryptocurrencies or even exchanges between cryptocurrencies and fiat money. According to the intensity of the buying and selling forces the quotations are formed in currency pairs, such as the SXY/BTC pair (SexyCam Coin versus Bitcoin).

Instant send: is a function provided by the masternodes, which if activated by the user of the network, with the payment of a small additional fee, allows the instant sending of crypto coins to the receiver, even before inserting the transaction record in a block of the blockchain.



Masternode: in addition to performing the functions of a normal node (server), in other words, maintaining a complete copy of the blockchain and validating the new blocks and transactions, it also provides the users of the network with the options of instantaneous and private transfers, which can only be provided by a server that is always active on the network, 24 hours a day and 7 days a week, and also contributes to the cryptocurrency's governance system by participating and voting on relevant issues.

Proof of stake (PoS): is a method of coin mining. Rewards for finding blocks are distributed randomly between coin holders. Thus, anyone who has the required number of coins for PoS implementation can receive rewards.

P2P: Term used in computer network architecture that indicates point-to-point connection. Also, commonly used to define value transactions that occur without an intermediary. In this case, a buy/sell of cryptocurrency between two people, without using an exchange.

Private send: is a function provided by the masternodes, which if activated by the user, with the payment of a small additional fee, allows the sending of crypto coins to the receiver in an anonymous way, and thus, provide another mechanism for preserving privacy in the network.

Rewards: the remuneration received by the masternodes, in crypto coins, by the network in which they act as a server, automatically and periodically, due to the importance of the work they perform, 24 hours a day and 7 days a week, which makes the masternodes a very attractive investment option.

Wallet: this is basically a digital recipient in which a user can store his or her crypto coins, just as he would store cash and coins in a normal wallet, which recipient has one or more unique and public receiving addresses generated by the cryptocurrency's blockchain, and managed through a mobile application, a computer program or a cloud system on Internet.



External resources

- ↑ #1 <https://thenextweb.com/market-intelligence/2015/03/24/who-are-the-biggest-consumers-of-online-porn/>
- ↑ #2 http://www.huffingtonpost.com/2013/05/03/internet-porn-stats_n_3187682.html
- ↑ #3 <http://www.webroot.com/us/en/home/resources/tips/digital-family-life/internet-pornography-by-the-numbers>
- ↑ #4 <http://www.webroot.com/us/en/home/resources/tips/digital-family-life/internet-pornography-by-the-numbers>
- ↑ #5 http://www.huffingtonpost.com/2013/05/03/internet-porn-stats_n_3187682.html
- ↑ #6 <http://www.nbcnews.com/business/business-news/things-are-looking-americas-porn-industry-n289431>
- ↑ #7 <https://fightthenewdrug.org/most-popular-porn-genre-search-of-2016/>
- ↑ #8 <https://www.similarweb.com/blog/new-website-ranking>
- ↑ #9 https://medium.com/@Strange_bt_True/how-big-is-the-porn-industry-fbc1ac78091b

